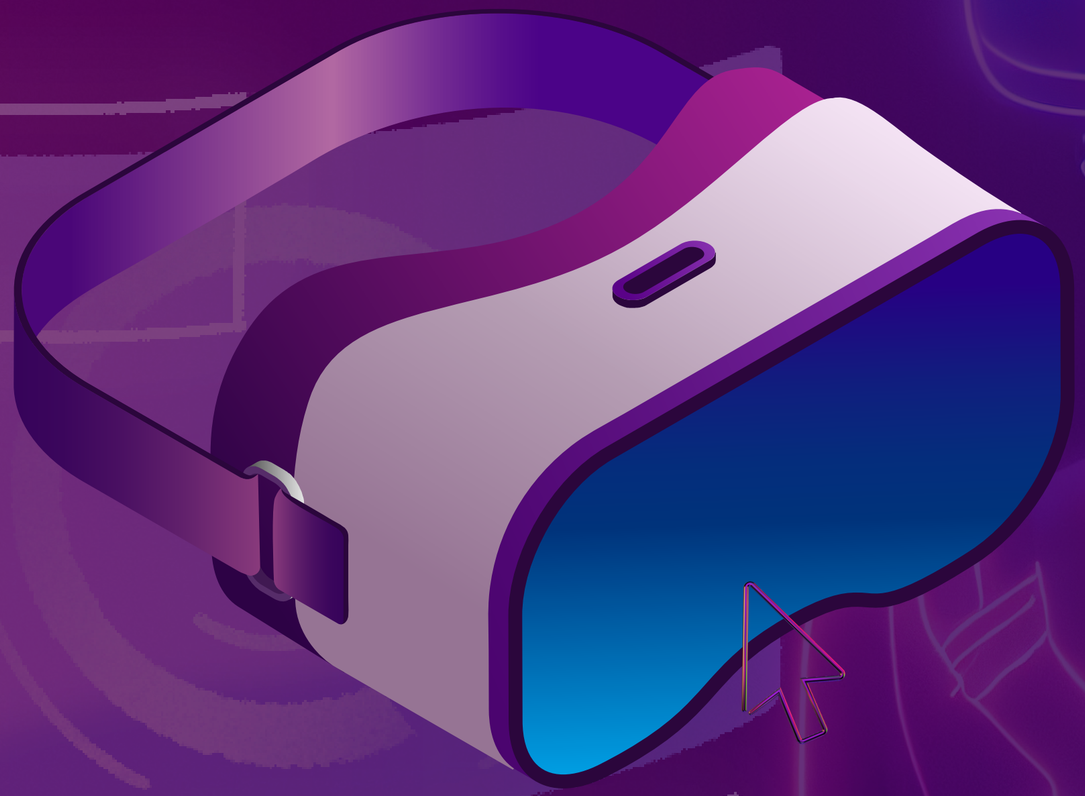

EMPORDÀ MAR
COMPROMÍS AMB EL MAR
360º
VIRTUAL
REALITY
VIDEOS
WWW.EMPORDAMAR.COM



VIRTUAL REALITY GLASSES

Virtual reality glasses are a display device that allows computer-generated images to be reproduced on a screen very close to the eyes or by projecting the image directly onto the retina.

Due to their proximity to the eyes, virtual reality headsets make the images displayed appear much larger than those perceived by normal screens, and even allow the user's entire field of vision to be encompassed.

Thanks to the fact that the glasses are held in front of the eyes, they can follow the user's movements, thus making them feel integrated into the computer-generated environments.

SEAFARERS

With the **seafarers** project, Empordà Mar opens a fascinating window onto the world of artisanal fishing and life in Catalonia's ports. Thanks to 360° **virtual reality** technology, participants can embark, without leaving their seats, on an experience that combines **learning, excitement and environmental awareness**.

Using 3D glasses with a gyroscope and built-in screen, viewers find themselves immersed in the boats and fish markets. They discover fishing techniques such as **longline, bottom trawl, purse seining and smaller techniques** (such as gillnets), and experience first-hand the intensity of the **auctions for blue fish, white fish and shellfish**. These exclusive five-minute videos clearly show the beauty and complexity of a trade that is part of our cultural and natural heritage. The activity is ideal for **schools and colleges**, as well as **fairs, fishing ports, fishermen's associations** and **tourist offices**, as it turns education into a lively and memorable experience.



With a total of **10 pairs** of glasses available, Empordà Mar offers the possibility of renting this resource to bring the sea closer to any educational or cultural space. Beyond technology, it is an experience that raises **environmental awareness**, values the work of fishing communities and reminds us that only by knowing and appreciating the sea can we **learn to protect it.**

360° videos:

- **PURSE SEINE FISHING**
- **LONGLINE FISHING**
- **BOTTOM TRAWL FISHING**
- **SMALL-SCALE FISHING**
- **FISH AUCTION**



**The seafarers Audiovisual project is an operation co-financed 50% by the European Maritime and Fisheries Fund and GALP.*

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GRUP D'ACCIÓ LOCAL PESQUER
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